In connection with the production of confidential documents and other confidential information in this action, Plaintiff Gold Value International Textile, Inc., a California corporation, individually and doing business as "FIESTA FABRIC," ("Plaintiff") on one hand, and Defendants (1) Gypsy 05, Inc., a CA corporation; (2) The TJX Companies, Inc. a DE corporation, individually and doing business as "Marshalls"; (3) Eminent, Inc., a DE corporation, individually and doing business as Revolve clothing and <a href="www.revolveclothing.com">www.revolveclothing.com</a>; and (4)Amazon.com, Inc., a DE corporation (Defendants collectively, ("Defendants"), through their respective counsel (all parties collectively, the "Parties" or individually, "Party"), hereby enter into this Stipulated Protective Order for Confidential Treatment of Documents or Information (the "Stipulated Protective Order").

### **GOOD CAUSE STATEMENT**

The Court may enter a protective order upon a showing of good cause. *Phillips v. G.M. Corp.*, 307 F.3d 1206, 1209 (9<sup>th</sup> Cir. 2002) (Rule 26(c)). Here, there is good cause for the entry of this protective order.

This instant action is one for copyright infringement. The Parties' disclosures pursuant to Rule 26, and the Parties' discovery requests will involve production of documents relating to the subject fabric designs, including the creation, manufacture, marketing, advertising, selling, distributing, exporting, and accounting for sales of Plaintiff's products and of Defendants' products which Plaintiff alleges infringe on Plaintiff's designs. There will also be business-sensitive information such as insurance policies and indemnity agreements. This information —if not made public—is the type of information that a business would treat as confidential and proprietary, therefore meriting entry of this protective order to protect against the unnecessary disclosure of same outside the context of this litigation. To the extent the information is sensitive vis-à-vis the parties

themselves because they are in a competitive posture, a higher level of confidentiality (i.e., "Attorneys Eyes Only") is merited to protect against unnecessary disclosure of confidential information as between the parties.

### 1. PURPOSE OF THIS PROTECTIVE ORDER

The purpose of this Stipulated Protective Order is to provide a means for limiting access to and use and disclosure of Confidential Documents or Information that are produced in this action. Any unauthorized disclosure of Confidential Documents or Information in violation of this Order may be subject to discipline by the contempt powers of this Court.

# 2. <u>DEFINITION OF "CONFIDENTIAL DOCUMENTS OR</u> INFORMATION"

"Confidential Documents or Information" are all Documents or Information that (a) have been produced by any Party; and (b) have been properly designated as "Confidential" or "Confidential-Attorney's Eyes Only" pursuant to paragraph 3, below.

# 3. <u>DESIGNATION OF "CONFIDENTIAL DOCUMENTS OR INFORMATION"</u>

The Parties may designate such documents or information as "Confidential" or "Confidential-Attorney's Eyes Only" in accordance with the following procedures:

## A. <u>Criteria for Classification</u>

## (1)"Confidential" Documents or Information

Any Party may designate documents or information as "Confidential" if it has a reasonable good faith belief that the disclosure of said documents or information absent the protections of this order will have the effect of causing harm to the producing party's competitive position or privacy interests because the documents or information embody (a) confidential accounting records including purchase orders, invoices, balance sheets, profit and loss statements, cash flow

statements, bank records, expense reports (including invoices, receipts, and checks), payments, agreements, licenses, and sub-licenses; (b) customer lists; (c) sensitive personal information including social security numbers and other identifying information; and (d) proprietary marketing plans.

# (2)"Confidential-Attorney's Eyes Only" Documents or Information

The designation "Confidential-Attorney's Eyes Only" will be limited to such documents, materials or other things that any Party believes, in good faith, contain information, the disclosure of which is likely to cause severe harm to its competitive position, or which materials meet the definition of a trade secret set forth in section §3426.1(d) of the California Civil Code or other applicable trade secret statutes. This limitation is to be applied strictly.

### B. <u>Time of Designation</u>

Unless otherwise agreed between counsel for the Parties, the designation of Confidential Documents or Information will be made at the time of the production of documents or information.

## C. <u>Manner of Designation</u>

The designation of Confidential Documents or Information will be made in the following manner:

- 1. For documents, by placing the notation "Confidential" or "Confidential-Attorney's Eyes Only" on each page of such document;
- 2. For tangible items, including any documents or information produced on magnetic disks or other computer related media, and including clothing samples, by placing the notation "Confidential" or "Confidential-Attorney's Eyes Only" on the object and, if applicable, on the container thereof or if such are not practicable, as otherwise agreed by the Parties. In the event either Party generates any "hard copy" or printout from any

"Confidential Material," that Party must immediately stamp each page
"Confidential" or "Confidential-Attorney's Eyes Only," and the hard copy or
printout will be treated as "Confidential Information pursuant to this Stipulated
Protective Order."

3. For deposition testimony, by noting on the record that information is "Confidential" or "Confidential-Attorneys' Eyes Only" at the time the deposition is taking place.

### D. Retroactive Designation

1. Inadvertent production of any Confidential Documents or Information without a designation of confidentiality will not be deemed to waive a later claim as to confidentiality or privilege, or prevent the Party claiming said confidentiality from re-designating such documents or information as "Confidential" or "Confidential-Attorney's Eyes Only" promptly after discovery of the inadvertent production and written notice to each other party.

deposition testimony, any Party may retroactively designate (or withdraw a designation) of Confidential Documents or Information under paragraphs 3(B) and (C) above, regarding any material that it has produced, provided however, that such retroactive designation (or withdrawal) will be in accordance with the terms of this Order. Such retroactive designation (or withdrawal) will be accomplished by notifying counsel for each non-designating Party in writing of such retroactive designation (or withdrawal). Upon receipt of any such written re-designation, counsel (i) will not make any further disclosure or communication of such retroactively designated material except as provided for in this Order; (ii) will take reasonable steps to notify all persons known to have possession of any retroactively designated material of the effect of such re-designation under this Order; and (iii) will take reasonable steps to procure all copies of such retroactively designated material from any persons known to have possession of any such

retroactively designated material who are not entitled to receipt under this Order.

### E. Resolution of Disputes Regarding Designation

If any Party, at any time, wishes to have the "Confidential" or "Confidential-Attorney's Eyes Only" designation of any particular Confidential Documents or Information removed or changed, that Party will first request in writing that the Party having made the designation at issue change its designation. Thereafter, the Parties will make good faith efforts to resolve the dispute.

If the designating Party refuses to agree to remove or change the designation, then the Party requesting that the designation be changed will request the Court for a decision by submitting a Joint Stipulation pursuant to Local Rule 37. At all times during the process of challenging a designation, the Parties will treat the designated material as originally designated until a change is agreed upon or the motion is decided by the Court.

## F. Filing Confidential Material Under Seal

If any Party wants to file any material designated "Confidential," or "Confidential-Attorney's Eyes Only" under seal, then such Party will file a stipulation or ex parte application requesting it in compliance with Civil Local Rule 79-5. Material may only be filed under seal pursuant to a Court order authorizing the sealing of the material at issue. If a Party's request to file the material at issue under seal is denied by the Court, then a Party may file the information in the public record unless otherwise instructed by the Court.

## **G.** <u>Designation of Third Party Documents</u>

Documents and/or information produced by a third party in response to a subpoena or during deposition in the course of this litigation may involve receipt of information, documents, things or testimony which include, contain or comprise protected information that may or may not be appropriate for "Confidential-Attorneys' Eyes Only" or "Confidential" designation under this Order. Unless otherwise agreed in writing between counsel for the parties,

documents and information so produced by a third party will be treated as follows:
First of all, all such documents and information will automatically be deemed to be
and will be treated as "Confidential-Attorneys' Eyes Only" for five business days
following their actual receipt by both counsel for Plaintiffs and counsel for
Defendants in this action, in order to enable each such counsel to determine
whether in their view any protected information is embodied therein. If no
designation of the information as "Confidential" or "Confidential-Attorneys' Eyes
Only" by the Designating Party is received by the non-Designating Parties within
five business days after said production, then the information will not be protected
by this Protective Order except pursuant to subsequent designation by a party
hereto or pursuant to a subsequent agreement of the parties or Court order; if
however a written designation of "Confidential" or "Confidential-Attorneys' Eyes
Only" is made by a Designating Party and is received by the non-Designating
Parties within five business days after said production of documents or information
by the non-party, then the information will be subject to this Protective Order and
will be deemed to be "Confidential" or "Confidential-Attorneys' Eyes Only" (as
requested by the Designating Party); provided, however, that the designation may
be challenged in the manner set forth in Section 3. E, <i>supra</i> .

Lastly, to the extent third party documents or information contains information that is confidential and/or proprietary to the third party, said third party can avail itself of the protections set forth in this Order and designate documents and/or information it products accordingly by executing this Order and agreeing to be bound by its terms.

# 4. PERSONS TO WHOM CONFIDENTIAL DOCUMENTS OR INFORMATION MAY BE DISCLOSED

A. <u>Disclosure of Documents or Information Designated</u> as "Confidential"

Documents or Information designated as "Confidential" may be

disclosed and copies may be provided only to:

- 1. Counsel of record;
- 2. Expert witnesses or consultants retained by the Parties or their respective counsel in connection with this action who have complied with paragraph 4(D), below;
- 3. Court reporting services and court reporters as may be reasonably necessary in connection with the preparation or conduct of this action;
- 4. This Court and its personnel, or any other tribunal of competent jurisdiction having involvement in this matter and its personnel; and
- 5. Any mediator or arbitrator or settlement conference neutral selected by the Parties or by the Court to mediate or to try to settle or arbitrate this action.
  - 6. Representatives of the Parties.

# B. <u>Disclosure of Documents or Information Designated</u> As "Confidential-Attorney's Eyes Only"

Confidential Documents or Information designated as "Confidential-Attorney's Eyes Only" may be disclosed and copies may be provided only to:

- 1. Counsel of record;
- 2. Expert witnesses or consultants retained by the Parties or their respective counsel in connection with this action who have complied with paragraph 4(D), below;
- 3. This Court and its personnel, or any other tribunal of competent jurisdiction having involvement in this matter and its personnel; and
- 4. Any mediator or arbitrator or settlement conference neutral selected by the Parties or by the Court to mediate or to try to settle or arbitrate this action.
  - C. Additional Authorized Disclosure of Documents or

    Information Designated as "Confidential" or

    "Confidential Attorney's Eyes Only"

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Notwithstanding anything to the contrary in paragraphs 4(A) or 4(B)above, particular Confidential Documents or Information that have been designated as "Confidential" or "Confidential-Attorney's Eyes Only" may be disclosed and copies may be provided:

- 1. To Persons who are explicitly named on the document as the authors or addressees or to persons who may be shown to be an author or recipient or intended recipient of any particular document;
- 2. To any other persons with the prior written consent of the designating Party; and
- 3. To any other persons with the prior authorization of this Court or any other tribunal of competent jurisdiction having involvement in this matter.
- If a document designated as "Confidential" or "Confidential-4. Attorney's Eyes Only" refers to the conduct or affairs of a potential witness, the Party's counsel of record may discuss such conduct or affairs with such person without revealing the existence of the document, or its authors or source.

#### D. **Disclosure to Experts or Consultants**

Prior to disclosing or providing copies of any Confidential Documents or Information to any expert or consultant pursuant to paragraphs 4(A) or 4(B), above, the disclosing Party will first obtain the agreement of the expert, consultant or anyone else to whom such disclosure will be made to be bound by the terms of this Stipulated Protective Order as set forth in the attached "Acknowledgment and Agreement To Be Bound." Specifically, the expert or consultant will acknowledge that, during the course of his or her retention, the expert or consultant may have access to, and become acquainted with Confidential Documents or Information, which are regularly used in the operation of the businesses of the designating Party or which have been prepared for use in the case, and in which the designating Party has an expectation of confidentiality. The expert or consultant will agree not to disclose such Confidential Documents or

Information, directly or indirectly, to any person or entity not subject to this Stipulated Protective Order or use them in any way outside the specific scope of his/her retention as an expert witness in this action, or at any time thereafter.

# E. Return of Confidential Documents or Information by Experts and Consultants

Confidential Documents or Information disclosed to any expert or consultant may be retained by such expert or consultant provided that such expert or consultant subsequently destroys any and all copies of such Confidential Documents or Information upon the termination of their engagement.

# 5. <u>USE OF CONFIDENTIAL DOCUMENTS OR</u> <u>INFORMATION</u>

# A. <u>Use of Confidential Documents or Information</u> <u>Generally</u>

Confidential Documents or Information will only be used by the Parties, their respective agents, and any other persons to whom such Confidential Documents or Information may be disclosed pursuant to this Stipulated Protective Order: (1) in this action; (2) as otherwise compelled by lawful process (provided the designating Party is given a reasonable notice to object); or (3) as otherwise required by law. Notwithstanding the foregoing, nothing in this Stipulated Protective Order will prevent or limit the designating Party from disclosing Confidential Documents or Information they so designate.

# B. <u>Use of Confidential Documents or Information in the</u> <u>Conduct of this Action</u>

- 1. Confidential Documents or Information may be used by counsel for the non-designating Party in good faith in connection with investigating this action, provided that the Confidential Documents or Information are protected pursuant to the terms and conditions of this Stipulated Protective Order.
  - 2. The terms of this Stipulated Protective Order do not apply to evidence

3. If any Party seeks to file pleadings or other documents with this Court that contains any other Party's Confidential Documents or Information, it may do so only if: (a) reasonably necessary to the proceeding; and (b) the filing Party informs the designating Party of such filing concurrently with the filing of such documents with the Court.

# 6. RETURN OF CONFIDENTIAL DOCUMENTS, TESTIMONY, OR INFORMATION

Upon written request after the final conclusion of this action, the Parties will:

- A. Return to each other Party or destroy any and all Confidential Documents or Information of that Party so designated by that Party and all copies thereof in its possession, custody and control, except that one set of such Confidential Documents or Information may be retained by counsel for archival purposes;
- B. Ensure that all Confidential Documents or Information in the possession, custody or control of any permitted parties or third parties are returned to the designating Party; and
- C. Destroy all notes, memoranda or other documents (collectively "Notes") that contain excerpts from any of the Confidential Documents or Information, except that one such set of Notes may be retained by counsel for archival purposes. Notwithstanding the foregoing, attorney work product, attorney-client communications, and information derived from Confidential Documents or Information may be retained by each non-designating Party and its counsel.

### 7. PUBLIC DOCUMENTS

None of the restrictions set forth in this Stipulated Protective Order

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will apply to any documents or other information that become public knowledge by means not in violation of the provisions of this Stipulated Protective Order.

Nothing in this Stipulated Protective Order will prevent any Party from using any information that it properly possessed prior to receipt of any Confidential Documents or Information from the designating Party or that is discovered independently by the non-designating Party. Unless otherwise agreed by the Parties involved, the terms for the treatment of Confidential Documents or Information pursuant to the Stipulated Protective Order will be effective only upon the entry of this Stipulated Protective Order.

### 8. NO PROBATIVE VALUE

This Stipulated Protective Order will not aggregate or diminish any contractual, statutory or other legal obligation or right of any Party or other person with respect to any Confidential Documents or Information. The fact that information is designated "Confidential" or "Confidential-Attorney's Eyes Only" under the Stipulated Protective Order will not be deemed to be determinative of what a trier of fact may determine to be confidential or proprietary. This Stipulated Protective Order will be without prejudice to the right of any Party to bring information before this Court, regardless of (a) whether any particular material is or is not Confidential, or (b) whether any particular information or material is or is not entitled to a greater or lesser degree of protection under the terms of this Stipulated Protective Order, provided that in doing so, the Party complies with the procedures set forth herein. The fact that any information is disclosed, used, or produced in any proceeding in this action will not be offered in any other action or proceeding before this or any other Court, agency or tribunal as evidence of or concerning whether or not such information is admissible, confidential or proprietary.

### 9. NO IMPLIED WAIVER OF ADMISSION

No Party will be obligated to challenge the proprietary of any

designation of "Confidential" or "Confidential Attorney's Eyes Only" information, and the failure to do so will not constitute a waiver or otherwise preclude a subsequent challenge to the designation.

# 10. MODIFICATION OF THIS STIPULATED PROTECTIVE ORDER

The Parties hereto may modify the terms of this Stipulated Protective Order by further stipulation. However, no modification by the Parties will have the force or effect of a court order unless the Court approves the modification. Any Party may seek an order of this Court to modify the terms of this Stipulated Protective Order. Any motion seeking such modification must be served upon all counsel of record and filed in accordance with this Court's filing procedures.

### 11. EXECUTION AND COUNTERPARTS

This Stipulated Protective Order may be executed in one or more counterparts, each of which will be deemed to be an original, but all of which together will constitute one and the same instrument. Facsimile signatures will be binding upon the Parties hereto and may be submitted and considered as originals.

The filing attorney attests that all signatories listed, and on whose behalf the filing is submitted, concur in the filing's content and have authorized the filing.

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25 SO STIPULATED.

Date: March 3, 2016

LESNICK PRINCE & PAPPAS LLP MICHAEL E. PAPPAS DAVID S. ALVERSON LAW OFFICE OF PAMELA KOSLYN 5757 WILSHIRE BOULEVARD, PENTHOUSE 2 LOS ANGELES, CALIFORNIA 90036 (323) 467-2200 

### ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I hereby acknowledge that I may receive information designated as "Confidential" and/or as "Confidential-Attorneys' Eyes Only" from counsel to a party to this action. I hereby certify my understanding that such information will be provided to me pursuant to the terms and restrictions of the Stipulated Protective Order that has been entered by the Court; that I have been given a copy of, and have read and understand, such Stipulated Protective Order; that I agree to be bound by the terms thereof; and that I irrevocably submit to the personal jurisdiction of the Court in connection with any proceeding to enforce the Stipulated Protective Order Re: Confidentiality that may involve me.

### ACKNOWLEDGED AND AGREED:

Name:

Address:		
Employer:		
Title:		

Dated: